



VEEVA MULTICHANNEL PARTNERS

Our Veeva experience is extensive, quality driven, and designed to speed up reviews and approvals.

As an authorized Veeva partner, Alexander Health develops CLM/CRM content for our healthcare partners on the Veeva platform. The complete Veeva CRM suite gives customers the mobility and reporting solutions needed to drive user adoption and sales effectiveness.

CONTENT PARTNERS


Our team is trained to support our clients at every stage of the content journey.

As your full-service content partner, we not only develop your assets but submit them for medical, legal, and regulatory review.



OUR TRACK RECORD

EMAILS

68%  We design, develop, and test Veeva Approved and Engage emails for reps to communicate to HCPs on a personalized level. We responded to a client's 68% increase in **demand for email development** in 2020 due to the restrictions caused by Covid-19.

SUBMISSIONS

First-time through rate for submissions is
13.8% HIGHER
& 27% FASTER
average time to approval than other agencies

OUR VALUE PROPOSITION

Every project is built upon the promise of knowledge, quality, speed, and cost. From the integrity of content through the quality of design and layout, we ensure your project hits the mark as intended. We have a proven business-support model that streamlines even the most complex projects. Because we see the big picture, we can identify and eliminate inefficiencies and redundancies along the way, which speeds deliverables and oftentimes leads to cost savings.

Alexander Health is a division of



Contact info

Gail Cash
 Group Account Director
 908-334-4749
 gailcash@wearealexander.com

For additional information, please visit health.wearealexander.com