



DIGITAL DESIGN & DEVELOPMENT

We have a deep knowledge of integrated markets and channels. We develop creative and adaptive design for a variety of digital marketing assets. Whether you need to develop content for new campaigns or want to repurpose existing collateral into **deliverables for HCPs or consumers**, we execute without the time or budget hurdles associated with an AOR.



EMAIL DEVELOPMENT

HTML
Veeva
Outlook



BANNER ADS

Animation
Testing
DoubleClick Studios
Click Tags



MEETINGS & CONVENTIONS

Presentations
Touchscreen Panels
Interactive Panels
Virtual & Traditional Meetings
Meeting Support Materials



WEBSITES & SOCIAL MEDIA

Design
Development
Updates
Maintenance

OUR VALUE PROPOSITION

Every project is built upon the promise of knowledge, quality, speed, and cost. From the integrity of content through the quality of design and layout, we ensure your project hits the mark as intended. We have a proven business-support model that streamlines even the most complex projects. Because we see the big picture, we can identify and eliminate inefficiencies and redundancies along the way, which speeds deliverables and oftentimes leads to cost savings.

Contact info

Gail Cash
Group Account Director
908-334-4749
gailcash@wearealexander.com

Alexander Health is a division of



For additional information, please visit health.wearealexander.com