



## DESIGN & BRAND COMPLIANCE

All healthcare materials are within our scope, whether you're looking for **traditional or digital marketing collateral**.

We develop new creative, repurpose campaign assets, and overhaul collateral for your direct-to-consumer, healthcare professional, market access and reimbursement, or internal stakeholder customers. All healthcare materials are within our scope.

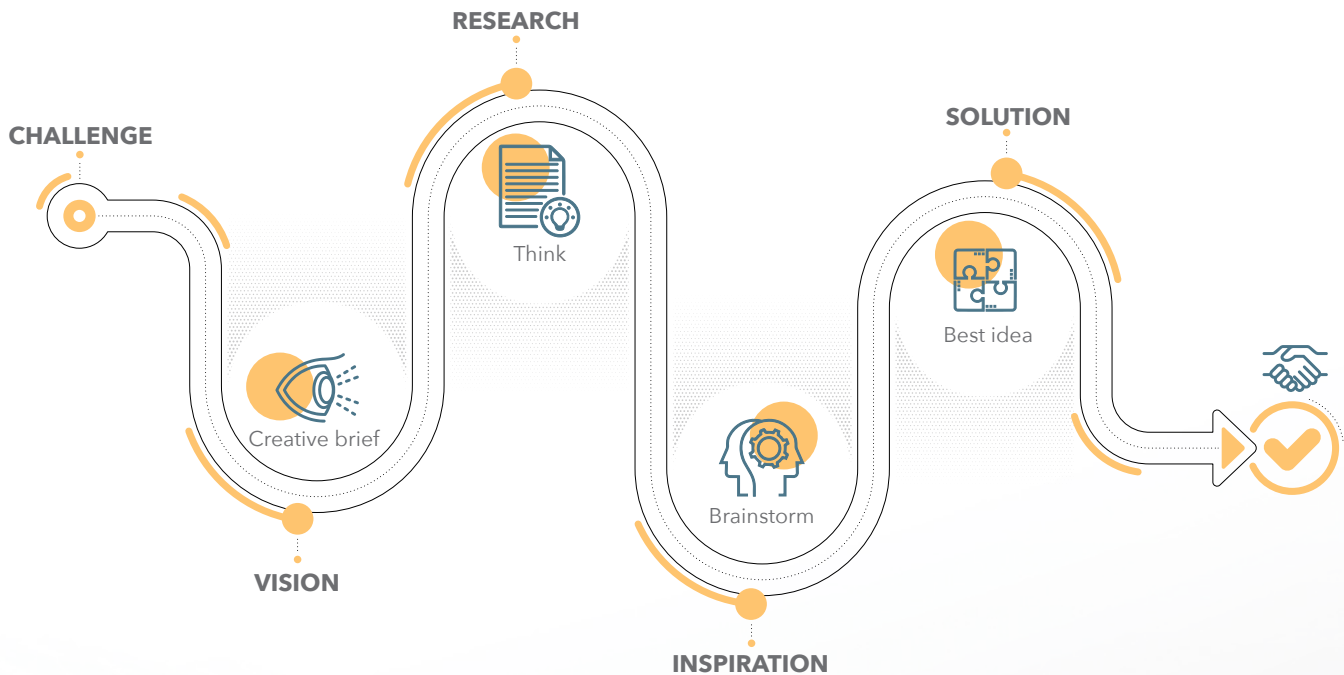
Our medical writers and editors can create solutions from the ground up. Our video & photography team offers both studio and location services.



### CREATIVE DEPTH

Design Concepts  
Logos & Branding  
Infographics  
Premedia

Copy Writing & Editing  
Photography & Retouching  
Video & Editing  
Experiential



## OUR VALUE PROPOSITION

**Every project is built upon the promise of knowledge, quality, speed, and cost.** From the integrity of content through the quality of design and layout, we ensure your project hits the mark as intended. We have a proven business-support model that streamlines even the most complex projects. Because we see the big picture, we can identify and eliminate inefficiencies and redundancies along the way, which speeds deliverables and oftentimes leads to cost savings.

**Contact info**

**Gail Cash**  
Group Account Director  
908-334-4749  
gailcash@wearealexander.com

Alexander Health is a division of



For additional information, please visit [health.wearealexander.com](http://health.wearealexander.com)

Clients

